

CHRONOLOGY

WEA Planning for Campaign '96 and Request for Financial Assistance

April/May 1995 - Initiative planning meeting with Sondra Williams-NEA regarding Election 1996. Included legislative issues, initiatives and candidates.

August 1995 - NEA GR West assigns Eric Wilson to work with Washington, and WEA places Wilson on the existing Initiative and Political Action Work Teams. WEA verbally notified Regional Office of our pending request for financial assistance for the initiative campaigns.

September 8, 1995 - Request from WEA to the Regional Office for financial assistance in dealing with initiatives destructive to public education.

October 6, 1995 - Meeting with Nelson Okino and John Chase regarding financial assistance for initiative work. GR requests a total strategic plan that incorporates all activities relating to Election 1996 including initiatives and electoral politics. A commitment is made to fund direct mail to members on the Takings Initiative. Agreement is reached that NEA will conduct an assessment of the initiatives for funding purposes. Both the Regional Office and GR West agree that significant NEA funding will be needed for the initiatives and commit to working with the affiliate to ensure early funding.

October 1995 - February 1996 - WEA Work Teams and staff work closely with Eric Wilson to develop plans and implement activities that will meet NEA's criteria for funding.

December 11, 1995 - Meeting including WEA staff/managers and Eric Wilson-NEA with consultant (Les Francis) to discuss planning and strategy for the initiative campaigns.

January 2, 1996 - Discussion with John Chase regarding WEA's need for funding assistance from NEA for the initiative campaigns.

March 6, 1996 - Faxed to the Regional Office, WEA's request to appear before the March 25-26 meeting of the NEA Executive Committee to request funding for our initiative campaign and the coordinated campaign in Washington.

March 8, 1996 - Eric Wilson indicated the GR West Team is still considering WEA's request and asks that we postpone our request to the NEA Executive Committee for additional funding indicating support for our request for \$400,000 for the initiative campaign, but leaving open the level of support for the coordinated campaign. Seibert agrees.

March 11, 1996 - Discussion with Regional Office indicating WEA had agreed to postpone (at GR West's suggestion) a request to the Executive Committee for additional financial assistance.

March 29, 1996 - Call from Eric Wilson indicating the level of funding likely to be recommended/provided by GR West in response to WEA's requests. The amounts were less than WEA anticipated based on the 3/11/96 discussion.

April 4, 1996 - Letter to Regional and GR West managers reiterating our request for financial assistance from NEA for the initiative campaigns and the coordinated campaign. The amounts requested were not new, but a revised budget was included.

Letter from Quesada indicating a recommendation of \$150,000 for the initiative campaign and recommending WEA resubmit its request for the balance in mid-August for the amount of \$250,000. No response to WEA's request for \$257,763 in financial assistance for the coordinated campaign.

Seibert letter to Quesada indicating that WEA could not delay until August its commitments to the initiative campaign and reiterated our decision to seek additional financial support from the NEA Executive Committee.

April 9, 1996 - Seibert sent letter to Okino requesting that he relay our request to NEA to appear before the Executive Committee.

April 12, 1996 - Conference call with Quesada, Wilson, Okino and Seibert to discuss WEA's decision to make a request to the Executive Committee. There appeared to be consensus by all that there was no problem with the \$250,000 additional request for the initiative campaign and the conversation focused on WEA's request for \$257,763 for the coordinated campaign.

April 16, 1996 - C.T. talked with Okino and President Geiger who indicated to C.T. that if Okino was recommending the \$250,000 additional there would be no problem and it was not necessary for C.T. to attend the Executive Committee meeting. Seibert would be available if there were questions.

April 24, 1996 - LAN Mail from Okino communicating Don Cameron's decision on how to deal with the WEA request. Seibert discusses available options with Okino.

April 25, 1996 - Seibert and Purdom discuss available options and agree to accept the \$150,000 for now and reserve our option to request additional financial assistance at a later date.

Letter to Okino, copy Quesada, indicating WEA's decision not to make a request to the NEA Executive Committee at this time.